

South Carolina Waterfowl Association Communications Director

SCWA is a 501(c)(3) nonprofit organization that exists to enhance and perpetuate South Carolina's wildlife heritage through education and habitat conservation. SCWA's Communications Director is responsible for spreading SCWA's mission and vision through digital and print media.

Responsibilities

- Drive a multi-channel communications strategy.
- Prepare and manage all communications material.
- Create photo, video, and graphics content for social media platforms, marketing materials, etc.
- Curate articles for SCWA blog and The Outdoor Wire
- Generate email content to SCWA member database
- Develop brand voice and maintain brand integrity across all platforms.
- Manage SCWA and education programs social media channels and websites
- Track engagement across various platforms and make data-driven decisions.
- Execute annual communications budget and business plan for communications
- Maintain an awareness of SCWA's risks and threats with crisis management and planning

This is a full-time salaried position with the benefits of paid time off and a 401K retirement savings account. There will be some night and weekend work required for this position during banquet season (Sept-March).

Qualifications & Skills

- Demonstrated knowledge of communications technologies
- Understanding of copywriting, graphic design, layout, and publishing
- Proficiency with Adobe Creative Cloud (InDesign, Photoshop, Illustrator, Premiere)
- Working knowledge of digital graphics production, photography, videography
- Experience with social media platforms and social media marketing
- Excellent verbal communication and presentation skills
- Team player with impeccable time management and work ethic

Education & Experience

- Bachelor's degree in communications, marketing, journalism, or a related field
- 1 year of communications, marketing, public relations, or related experience
- Experience managing digital and print content
- Proficiency with Microsoft Office
- Established media relations a plus

To apply for the Communications Director position, please email a cover letter, resume, and references to contact@scwa.org to the attention of David Wielicki.